







Experience the **DIFFERENCE**

MBA | M.Sc. (ITM)

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-Lord Budhha





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Approved by Ministry of Education and Recognised by Tribhuwan University, Nepal.

College for Professional Studies

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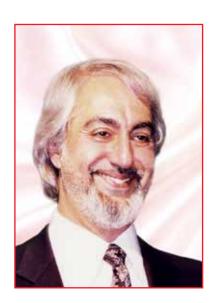
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9801110200/ 9801110600



MESSAGE FROM **CO-FOUNDER & CEO**

APIIT EDUCATION GROUP



Datuk Dr. Parmjit Singh Co-Founder & CEO, APIIT Education Group

We welcome LBEF to the international community of the Asia Pacific University of Technology & Innovation (APU). Parents, prospective & current students will be pleased to note that over 11,000 students, including international students from over 120 countries are currently studying at the APU campus based in Kuala Lumpur, Malaysia.

We are all well aware that education is an important catalyst in developing talented and skilled manpower, helping to transform a nation to compete in the global economy. Therefore the collaboration between LBEF and APU will aim to provide the best of Nepal and Malaysian

education in producing qualified and employable professionals to fulfil the skilled manpower requirements of Nepal and the region.

To all prospective students, please take the opportunity to seek professional advice from LBEF or APU on undergraduate Bachelor's degree and postgraduate Masters degree programmes that suit your professional and career requirements.

I wish all students a productive journey towards their future careers and look forward to a fruitful collaboration with LBEF in the years to come.



MESSAGE FROM **VICE-CHANCELLOR**

ASIA PACIFIC UNIVERSITY NURTURING PROFESSIONALS FOR GLOBAL CAREERS



Dr. Hari NarayananVice-Chancellor **Asia Pacific University**

Nurturing Professionals for Global Careers I am extremely pleased to welcome all new students at LBEF who are embarking on the Asia Pacific University (APU) degree programmes.

Our purpose in APU is to transform students to become highly employable, competent, and future-proof professionals. Since its inception in 1993, APU has grown significantly with a strong reputation in producing talents who are highly competent in the the respective areas of specialization and carry themselves as professionals. The employability rate of our graduates has been >90% consistently over the years. We continue to enhance our teaching content, the delivery mode, and we have invested strategically on the tools and resources that are industry grade and state of the art. We have also doubled our efforts in the applied research areas over the last 3 years. It is pleasing to note that APU has achieved the following in the recent 2021 QS World University Rating for Asia: APU was rated as the top university for International Students and Inbound Exchange, ranked among

the top 50 for International Faculty and among the top 350 universities in Asia. In the recent announcement by our Ministry of Higher Education, APU has been awarded 5 Stars in the category of of emerging universities in the SETARA rating; the highest accorded to any University in this this category. In the MyQuest rating, our college, APIIT, was awarded the maximum of 6 Stars. You should, therefore, be proud of having the best of both worlds joining one of the leading private colleges in Nepal while studying on a programme from a premier Malaysian private university.

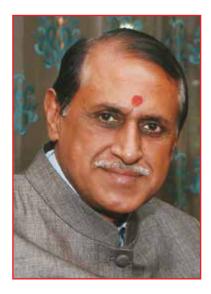
We are proud of what our university has achieved in the last 23 years, proud of the service our graduates are providing to their clients, employers and community, and proud of our partnership with LBEF. We feel privileged to have you on board, and I am sure that once you have settled in, you too will be a proud member of the APU international student and alumni community.

I wish you every success in your endeavors at LBEF.



MESSAGE FROM **FOUNDER, LBEF**

LBEF GROUP OF INSTITUTIONS



P. KejriwalFounder,LBEF Group of Institutions

Dear aspiring students, LBEF Campus, since its inception in 1998, is pioneer and prominent teaching and research institution in the country. We have, as an Alma mater, has witnessed the achievements of the over 8000 of our graduates produced through the years, symbolizing the quality standards maintained by the Institution. Teaching and learning at this Institution is ascertained by a combination of theoretical aspects with hands-on practical experience through workshops, laboratory work, emphasizing on team building activities, leadership and communication skills. The country has witnessed the achievements of the thousands of graduates produced through the years, symbolizing the quality standards maintained by the Institution. Teaching and learning at LBEF is ascertained by a combination of theoretical aspects with hands-on practical experience through workshops, laboratory work, emphasizing

on team-building activities, leadership and communication skills.

To accomplish the desired results in terms of academic excellence, we have at our disposal, a team of eminent faculty members with in-depth knowledge, academic prowess and industrial experience.

The primary aim of the institute has always been to produce adequately skilled workforce, having the appropriate knowledge, skills and attitude for industry, research and to provide a backbone for the public sector. Professionally trained and equipped graduates are the key driver of human development. I welcome all prospective students to become responsible citizens and make their parents, institute and the country proud of their achievements.

God bless you!



MESSAGE FROM CHAIRMAN, LBEF LBEF GROUP OF INSTITUTIONS



Er. Pankaj JalanChairman,
LBEF Group of Institutions

Dear Students, It is my pleasure to extend a warm welcome to all our prospective students. As a part of our student community, you are a large and diverse group, reflecting our wonderful regional character, ambitions and diversity. We are all wholeheartedly committed to and focused on our core mission: ensuring your academic and professional success and giving you the best possible educational experience for your lifelong success.

Through the years of experience that we have garnered in the sector of academics and education, we have always and endlessly dedicated ourselves to providing quality education at an affordable cost. We are proud to state that our graduates are positioned today at the helm of the top-ranked organisations, companies, business-houses of the country, be it in the field of Information Technology or Management.

With this pedigree, we strive to enhance further our journey towards reaching unprecedented levels of excellence in the years to come and pledge to leave no stones unturned in our effort to provide the suitable environment for aspiring students to excel in every sphere of a student's life.

Come and be a part of the academically stimulating and invigorating experience with us.



MESSAGE FROM THE EXECUTIVE DIRECTOR

LBEF GROUP OF INSTITUTIONS



Er. Prakash Kumar Kejriwal
Executive Director,
LBEF Group of Institutions

At the outset, I welcome all aspiring students and congratulate them for making a right decision by choosing LBEF for shaping their career. Education has served as the key driver in human civilization process and all scientific developments. It is for this very reason that we forayed into education, about 22 years ago i.e. 1998. Over two-decade experience has taught us that the progress is possible only, if education is aligned with industry requirements and focused on outcome based education.

Outcome-based Education (OBE) is an educational philosophy based on an educational system which around goals i.e. educational outcomes. Outcomes; can be classified in different manners i.e. learning of concepts, practical skills and most importantly applying the skills into real time problems for finding sustainable solutions. We, at LBEF, have implemented outcome centric education system which imparts industry relevant skills to our students through classroom teaching based on case methodology, industrial live projects, expert lectures, and various cocurricular activities i.e. quizzes,

thought provoking competitions, assignments based learning and many more. While working very closely with industry in last two decades years, we are able to produce more than 8500 graduates and post graduates who are more likely to succeed in the modern workforce and more aptly skilled for gainful employment and entrepreneurial skills. Transitioning higher education into the 21st century is a multifaceted matter, with numerous moving opportunities to transform lives of human society and we are firmly committed for this progressive transition. Asia Pacific University of Technology & Innovation has introduced Outcome-Based Education (OBE) and probably LBEF CAMPUS is the first institution in Nepal to introduce Outcome-Based Education. All the courses offered at LBEF **CAMPUS follow Outcome-Based** Education (OBE) to ensure that our students are industry-ready and employable.

Lastly, I can assure you that during your learning tenure at LBEF, you would find a wealth of numerous learning opportunities that would serve as an essential stepping stone to a fulfilling life and career.

Rated No:1 in Asia and Malaysia

for multicultural learning experience MALAYSIA'S AWARD WINNING UNIVERSITY

Engineering Degrees Accredited under

WASHINGTON ACCORD

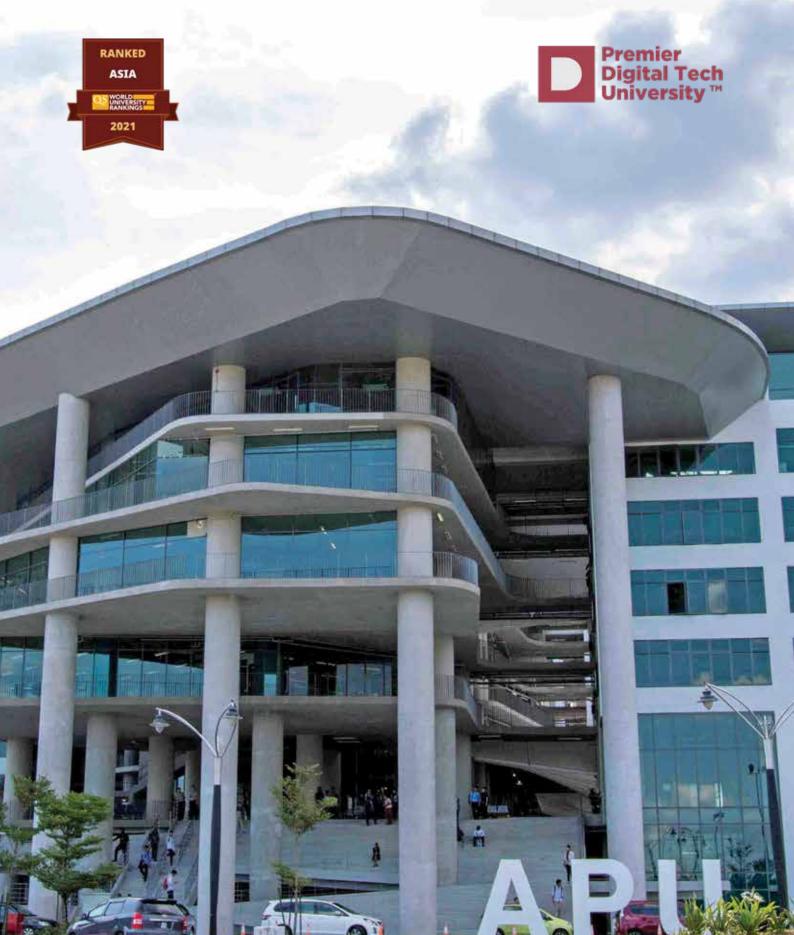
(accepted Worldwide)

100% Employability**

> ** Graduate Tocal Study 2018 by Ministry of Education, Makesia

12,000 STUDENTS on campus from 130 COUNTRIES MORE THAN 40,000 GRADUATES & ALUMNI







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TIER 5

APU amongst the Highest Rated Universities

Rated at Tier 5 (Excellent) by Ministry of Education / Malaysian Qualifications Agency under SETARA 2011, 2013 & 2017





The Asia Pacific University of Technology & Innovation (APU) is amongst Malaysia's Premier Private Universities and is where a unique fusion of technology, innovation and creativity works effectively towards preparing professional graduates for significant roles in business and society globally. APU has earned an enviable reputation as an award-winning University through its achievements in winning a host of prestigious awards at national and international levels.

Originally established as the Asia Pacific Institute of Information Technology (APIIT) in 1993 and Asia Pacific University College of Technology & Innovation (UCTI) in 2004, APU's sound approach to nurturing school leavers into qualified professionals has resulted in our graduates being highly sought after by employers.

With an international student community of more than 10,000 students from more than 105 countries studying in its Malaysian campus, APU offers a truly cosmopolitan learning environment which prepares students well for the global challenges which lie ahead. APU offers a wide range of degrees with Technology as a common core. APU aims to nurture and encourage innovation through our programmes, with the intention of producing individuals who will learn, adapt and think differently in new and better ways.



APU was announced as among the Highest Rated Universities in Malaysia, being rated at TIER 5 (EXCELLENT) under the SETARA 2011 Ratings by the Ministry of Education (MOE) and Malaysian Qualifications Agency (MQA), and has maintained this Excellent rating in the latest SETARA 2013 Ratings announced on 17th November 2014.

APU's achievements bear testimony to our commitment to excellence in higher education and training, as well as innovative research and development and commercialisation. APU (via APIIT) is Malaysia's first Institution to achieve Multimedia Super Corridor (MSC) Company Status. Through our network of APIIT Education Group branch campuses established in Sri Lanka and India, APU also reaches out to young aspiring professionals in these countries, providing them with a unique opportunity of experiencing international best practices in higher education using curricula, processes, resources and systems which have been developed in Malaysia. APU's academic programmes are approved by the Ministry of Education of Malaysia and the qualifications are accredited, or provisionally accredited by the Malaysian Qualifications Agency (MQA)

APU has entered into a collaborative partnership with the Lord Buddha Education Foundation (LBEF) to offer a range of APU's postgraduate programmes at LBEF campus in Kathmandu, Nepal.

Under this collaboration, students in Nepal are able to enroll for selected APU programmes of study at LBEF campus under stringent Quality Assurance and monitoring procedures by APU to ensure academic quality as well as comparability of student experience. While these students would be able to complete their studies and obtain an APU Degree, they would also have the option of studying for either 1 or 2 years at LBEF and progressing to APU in Malaysia to complete their studies.

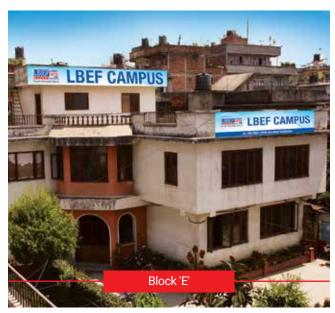
A Truly International Community - 10,000 Students from over 100 Countries

















About LBEF Campus

It is our conviction that the right attitude to learning that emphasises on key areas of knowledge and the overall enhancement of a student to a complete persona is what takes him closer to the goal.

Founded in 1998, the Lord Buddha Education Foundation (LBEF), a Non-Profit, Non-Government Organization has a well-established tradition of excellence across a broad range of academic disciplines. College for Professional Studies Pvt. Ltd. is an associate of Lord Buddha Education Foundation.

From its humble beginnings, the college has made steady progress and today stands as one of the leading colleges in Nepal with currently over 1,300 students, above 8,000 students have already graduated from LBEF CAMPUS (Lord Buddha Education Foundation & College for Professional Studies)

LBEF, a brainchild of an educationist and social worker, Sri P. Kejriwal. LBEF Group of Institutions was established to create a new education environment in Nepal and to make quality education available at reasonable. LBEF Campus is the first private institution to start bachelor's degree programme in computer applications & Information Technology. Because of this great achievement, LBEF Campus is known as the First IT College of Nepal.

T St IT College **8000+**Alumni

22+ years of experience powered by



90%+
Employability

100% placement assured

Upto
100%
Scholarship







Our motto: "Education for all".

Our aim is to implant the following in the minds of the young generation:

- The Ambition to Achieve
- The Curiosity to Attempt• The Energy to Strive
- The Will to Learn



LBEF visualizes its sustainable development as an academy of excellence in professional education by adopting best practices, installing best potential of improving the efficiency & effectiveness of the academy's capability of providing the education. It aspires to be known for excellence in teaching, research, and public engagement and for continually setting new standards of quality and service. To continuously strive for excellence for the collection, creation and institutionalization of all the latest developments and innovations those carry the potential of improving the efficiency & effectiveness of the academy's capability of providing the education.



OUR COMMITMENT

'All good things & ideas have a beginning.'

At LBEF, we have sown the seed of knowledge that has been growing into a large beautiful tree and has been providing knowledge to all. We firmly believe education is an integral part of growing process. It is therefore our constant endeavor to provide the best of facilities and resources to the student community. There are only two lasting bequests we can hope to give to our children, one being the roots and the other, wings; 'both of which can be achieved only through sound education, towards which we are morally bound'.



Learning for Employability

Employers seeks for qualified people who have the technical know-how and the ability to communicate, work in teams and possesses other personal skills.

At APU, our programmes are developed to provide you not only with exciting and stimulating modules to develop your mind, but also to enhance your knowledge and skills and increase your ability to compete for that dream job. You need to possess the ability to learn, develop and adapt. Much of what is current knowledge will soon be out-of-date, and the reality is that to succeed, you need to be adaptable and innovative.

We achieve this through the Five "I"s Model™:

The Five "I"s Model™

INNOVATION

through the design of curriculum, the module content and the learning approaches



INFORMATION

through developing your knowledge and also your abilities to communicate effectively and persuasively



IMAGINATION

in relation to new products, ideas, applications and solutions



INTEGRATION

through developing your capabilities to interrelate knowledge and to work in multi-disciplinary teams



INTERRACTIVITY

through the use of group work to develop your teamwork skills and through the use of technology to achieve interactivity of devices and people







Industry 4.0 and Education 4.0

Industry 4.0 and Education 4.0 are currently favored internationally to promote industry based educational renewal and has already been adopted by several countries i.e. Canada, the United States and India and many more. Education 4.0 is a response to the needs of Industry 4.0 where human and technology are aligned to enable new possibilities. The new vision of learning promotes learners to learn not only skills and knowledge that are needed but also to identify the source to learn these skills and knowledge. Education 4.0 relies on flexibilities; flexibility in learning time, place and method. Out of various offered flexibilities, the best flexibility is that the students have a choice in determining how they want to learn.

APU and LBEF, based on features of Education 4.0 and backed with its advantages, have devised the curriculum of all courses based on Outcome-based Education (OBE) i.e. outcomes based learning experiences. An OBE based curriculum means starting with a clear picture of what is important for students to be able to do, then organizing the curriculum, instruction and assessment to make sure this learning ultimately happens. Revolutionary OBE pedagogy ensures that all students are equipped with the knowledge, competence, and qualities needed to be successful after they exit the educational system.

Programmes offered/proposed at LBEF CAMPUS under the APU's Industrial Revolution 4.0 strategy:

Area	Programmes
Internet of Things (IoT)*	BSc (Hons) in Information Technology with specialism in Internet of Things (IoT)*
Cyber Security*	 BSc (Hons) in Information Technology with a specialism in Information System Security*
Cloud Computing	 BSc (Hons) in Information Technology with a specialism in Cloud Computing
E-Business	■ BA (Hons) in Business Management with a specialism in E-Business
Mobile Technology*	BSc (Hons) in Information Technology with a specialism in Mobile Technology*



Corporate Readiness Programme (CRP):

Corporate Readiness Programme is a customized set of courses that'll take you on a journey of learning and help you become a successful and future ready professional. Under this programme we offer more than 50 industry relevant online certification training courses, worth above NPR 6 lakhs, along with your degree to enhance job readiness at no extra cost. LBEF offers free access of 60 online courses to its students from International School for Skills which includes variety of courses i.e. IT and Management and short term to long term courses which provides competitive advantage to our students over the other students. These courses are designed by the experts of respective fields i.e. iOS App Developer Program, Java, Advanced Java Script, Python for Data Science, R programming, databases, Big Data Technology using Hadoop, Oracle, Analytics, Artificial Intelligence, Human Resource, Marketing, Finance, Lean Six Sigma Green Belt, Corporate Aptitude, Digital Marketing and many more.

List of Online Self Paced Courses (Manipal Prolearn)

- 1. Advanced C Programming
- 2. Advanced Java Script
- 3. Analytics with Excel
- 4. Angular JS Certification Training
- 5. Apache Scala and Spark
- 6. Artificial Intelligence & Deep Learning
- 7. Artificial Intelligence & Machine Learning
- 8. Associate Android App Developer Program
- 9. Basics of Project Management
- 10. Big Data Technology using Hadoop
- 11. Business Analytics
- 12. Business Communication
- 13. C # Developer
- 14. C++ Programming
- 15. Certificate Program in Mobile Marketing
- 16. Certification in Node JS
- 17. Certification in Web Technologies (Java Programming Basics, HTML, JavaScript, CSS & Jquery)
- 18. Cloud Computing Foundation
- 19. Cloud Computing with AWS
- 20. Cloud Platform
- 21. Data Visualization for Data Science using R
- 22. Developer Program with C++, Unix & RDBMS
- 23. Developer Program with Java and RDBMS
- 24. Digital Marketing Certification Course
- 25. Effective Influencing
- 26. Exploratory Data Analysis for Data Science using R
- 27. Financial Accounting
- 28. Financial Modelling Using Excel Certification Training
- 29. HR Analytics
- 30. HTML5 / Internet Web Technologies

- 31. Internet of Things
- 32. Introduction to IOT Analytics
- 33. iOS App Developer Program
- 34. IoT for Beginners
- 35. IT Foundation Skills with C Programming
- 36. Java 8.9.10
- 37. Java Programming
- 38. JEE Architecture (Servlets, Java Server Pages, XML, Web Server)
- 39. Lean Six Sigma Green Belt
- 40. Machine Learning for Data Science using R
- 41. Management Accounting
- 42. Management Information Systems
- 43. Manual Testing
- 44. Marketing Management
- 45. MongoDB Development and Administration
- 46. Organizational Behaviour
- 47. Programming for Data Science using R
- 48. Python Developer
- 49. Python for Data Science
- 50. RDBMS Program with Oracle
- 51. Retail Analytics
- 52. Social Media Marketing
- 53. Software Engineering / Software Engineering and SSAD
- 54. Spring and Hibernate
- 55. Statistical Analysis for Data Science
- 56. Statistical Techniques for Business Analytics
- 57. Supply Chain Management
- 58. Unix Operating System
- 59. Why Do Good Companies Fail



Academic Resources and Online Academic Libraries

LBEF firmly believes to provide world class education to our students and this is not possible without availability of good literature available to all students. For ensuring this, LBEF provides online access to premium electronic resources i.e. ACM (Associate of Computer Machinery), IEEE (Institute of Electrical and Electronics Engineers), Science Direct, SpringerLink, Emerald, AIM Global and IMF, for naming a few. These electronic databases contain thousands of e-books, electronic versions of world's best academic journals which help the students in writing their academic assignments and to learn latest developments in their field of study.









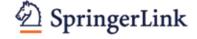
Access Engineering



EBSCOHOST Academic Collection



Emerald InsightS



pringerLink



ABI Inform Collection (Proquest)



ABI Inform Computer Science Database and Advanced Technologies & Aerospace Collection (Proquest)



Business Market Research Collection (Proquest)





he International Monetary Fund's (IMF)



UN World Tourism Organization





Publications (Newsletter and Journals)

With an objective to boost the writing skills among our students, LBEF initiated it's own newsletter named "LBEF Connect" which is a quarterly publication and showcase the curricular and co-curricular activities of LBEF Campus. LBEF students who pursue research projects are encouraged to publish their major research findings in LBEF's own research journal named "LBEF Research Journal of Science, Technology and Management". Both Newsletter and Publications can be accessed from LBEF website.





















Events / Activities

LBEF believes in all round and 360-degree development of our students and therefore, we are committed towards planning and organizing curricular and co-curricular activities on regular basis. Such activities are a blend of individual & group activities and curricular and co-curricular activities i.e.

Curricular Activities/events -

- Project Exhibition
- Debate competition
- Group Discussions
- Extempore
- Business Quiz
- BizTech Quiz
- Lord of Code (Programming Contest)

- Paper Presentations
- Start-up Idea and Business Plan Making Competition
- Ad-mad Show
- Union Budget Discussion & Debate and many more















Co-curricular Activities

- UDYAMI (Hunt for an Entrepreneur)
- Singing and Dancing Competitions
- Art & Photography competitions
- Futsal and Cricket Matches/Tournaments
- Mehndi Competition
- Rangoli Making

- Saraswati Puja
- College Band
- Guru Poornima celebration
- Christmas and New Year Celebration and many more















The unique part of all above activities is the leadership role which is played by our students of different student clubs, depending upon nature and requirements of particular activity.



STUDENT CLUBS

We have constituted 5 (five) Student clubs at LBEF in order to provide students a platform to test and try their managerial skills in various institutional activities. Each club is devised with an objective to impart specific skill sets to the students. Our student clubs are —



Software and Architect Club:

The main objective is to encourage peer learning and make aware the growing opportunities in the IT field.



Art and Literature Club:

The main objective is to bring out the motivation and creativity in students in the area of literature and improve their language.



Social and Cultural Club:

The main objective is to preserve the rich heritage which is fading slowly in this growing materialistic world.



Entrepreneurship Club:

The main motive of this club is to encourage student to venture in areas which can generate opportunities to work and support country's economy.



Sports and Physical Activity Club:

The objective is to help students divert their minds from studies and help with their physical and mental development. It also help student express their talents and skills in sports freely.







MASTER YOUR OWN SUCCESS:

WHY OUR MASTER'S DEGREE PROGRAMMES?

- International recognition and exposure
- A professional learning environment
- Our strength of research
- Experienced, academically well-qualified staff with substantial professional and industrial experience
- A natural progression from undergraduate to postgraduate study
- No working experience required (Only for Morning Shift)
- Complete within 24 months (Full-time Study)
- Develop project/dissertation based on your own interest
- Opportunity to interact with staff, students and working professionals with a multitude of backgrounds and experience
- Programmes approved by the Ministry of Education, Nepal Government

The aims of the

MASTERS DEGREE PROGRAMMES aare to provide you with the opportunity to:

- Progress naturally from a degree or equivalent qualification
- Improve your employability opportunities and career development prospects through employable skills
- Improve skills and knowledge in the context of your current work environment
- Develop independent learning and working skills to improve prospects within your current work environment or outside
- Develop higher cognitive skills such as analysis, synthesis & evaluation
- Upgrade your communication and technical skills
- Further, develop knowledge and skills within your chosen field of study
- Identify, review and critically evaluate relevant sources of information, theories and concepts appropriate to your subject area





Admission Requirements for MBA Courses

- Bachelor's degree with minimum CGPA of 2.50 or equivalent as acceptable by the Senate; OR
- Eligibility for Weekend Mode: Graduates of equivalent qualification with a minimum of 3 years of experience
- Evidence of satisfactory English language skills is required for candidates where English is not their first language, such as IELTS Band 6 with a minimum of 5.5 in Reading, Writing, Listening and Speaking or equivalent.

Admission Requirements for M.Sc. (ITM)

- Bachelor's degree in IT/Computer Science with minimum CGPA of
- 2.75 or equivalent as acceptable by the Senate; OR
- Bachelor's degree in related field or equivalent but for CGPA below 2.75; can be accepted provided that candidates have at least 5 years working experience in a relevant field.
- Evidence of satisfactory English language skills is required for candidates where English is not their first language, such as IELTS Band 6 with a minimum of 5.5 in Reading, Writing, Listening and Speaking or equivalent.



Careers after MBA Courses

MBA graduate is capable of working in any functional area of business such as sales, administration, marketing, purchasing, personnel, retail, manufacturing operative supervision, export activities, distribution management, etc. Graduates will be ready to take on positions at the managerial level and display the ability to make informed decisions through critical thinking and analysis MBA graduates can work in almost all the sectors some of them are: Manufacturing; Retail; Education; Financial Sector, Hospitality; Telecommunications; Food processing industry, electronics; IT consulting/audit; government; media; research & development etc.



- Banking Manager
- Business Development Manager
- Finance Manager
- Human Resource Manager
- Logistic and Supply Chain Manager
- Procurement Manager
- Project Manager
- Sales and Marketing Manager
- Market Researcher
- Business Consultant

- Business Research Analyst
- Entrepreneur
- Chief Marketing Officer (CM0)
- General Manager
- Analytics & Reporting Manager
- Decision Analytics Manager
- Management Consultant
- Chief Executive Officer (CEO)
- International Marketing Manager



Master of Business Administration (MBA)

This programme is precisely designed to provide:

- An opportunity to develop knowledge and skills as a business manager in various work settings;
- A platform to improve effectiveness in any present and future management roles and
- Developing capabilities in the integration of knowledge, skills and personal qualities that are applied appropriately in response to various circumstances.

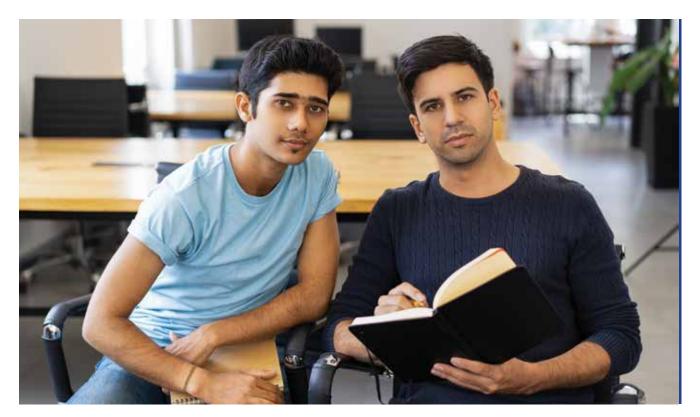


THE BENEFITS OF THIS PROGRAMME

On successful completion of this programme, you will be able to:

- Gain necessary knowledge and understanding about contemporary business and management theory, research and professional practice locally and globally.
- Demonstrate intellectual and practical skills and knowledge within the business and management strategic environment.
- Demonstrate innovative problem-solving skills that are capable of tackling global business management issues
- Understand behavioural science and marketing analytics' skills on tools and business intelligence
 applications allows to track user preferences and offer or direct that user to targeted content which is used
 to drive potential customers to specific products or advertisements leading to wider and larger market
 capture for sales.
- Demonstrate the ability to learn independently and to take responsibility for continuing professional development.





- Demonstrate ability to devise and apply research and investigative methods within major business research paradigms.
- Understand and critically analyse the contemporary business and management environment.
- Effectively communicate towards different audiences and circumstances via a variety of communication tools and methods.
- Demonstrate the personal effectiveness through effective self-management within the professional environment.

WHO SHOULD JOIN?

This programme is geared towards managers who wish to focus on enhancing and enriching management and critical decision-making skills in national and international organizations. In addition, middle and senior level managers who are undergoing challenging tasks in manufacturing and/or services sectors will find this programme useful towards career growth.

PROJECT:

You will be expected to conduct effective research in relation to business for both academic and industry purposes. Either route will require you to plan and conduct effective academic research in relation to the conduct of substantial and substantive individual research and analysis in relation to an aspect of business leading to a significant project or the conduct of appropriate research and analysis leading to one of an academic paper, consultancy report or case history in relation to an aspect of business.

Note:

- The specialism will appear only in the academic transcript.
- University reserves the right to modify the course curriculum at any given time due to industry recommendations and other skillset requirements.





FIRST YEAR

You will gain basic understanding of the context within which business operate – Management, Law, Accounting, Economics, Entrepreneurship and Marketing. We will also expose you towards business & communication skills, independent learning. All MBA programmes have common first year so that you get a solid grounding in business management theories and practices.

SECOND YEAR

You will be exposed to more advanced level of curriculum including entrepreneurship, research methodology, statistical decision making and project management. Besides, you will also specialize in the areas of global marketing management, new product development and innovation, service marketing and integrated marketing communications. We will further nurture your independent learning to prepare you for the workplace and for further researches.

MBA COURSE STRUCTURE (GENERAL)

CREDIT: 63

LEVEL 1

Common Modules	Module Code
Organization Behavior	BM034-3-M
Human Resource Management	BM032-3-M
Managerial Accounting	NPLBEFM001
Managing Creativity & Innovation	BM017-3-M
Behavioural Science, Social Media & Marketing Analytics	BM031-3-M
Strategic Marketing Management	BM011-3-M
Managerial Economics	BM033-3-M
Managerial Finance	AQ035-3-M
Global Strategic Management	BM039-3-M
Business Law	NPLBEFM003



LEVEL 2

Common Modules	Module Code
Entrepreneurship	BM038-3-M
Research Methodology	BM054-6-M
Statistical Decision Making	AQ054-3-M
Project	BM053-12-M
3 modules as per specializations	

MBA-GENERAL

Specialization Modules	Module Code
Global Marketing Management	BM014-3-M-GMM
Technology Management	CT081-3-M
Project HR and Leadership	BM040-3-M-PHRL

MARKETING- ANY 3 MODULES

Specialization Modules	Module Code
Global Marketing Management	BM014-3-M-GMM
New Product Development and Innovation	BM022-3-M-N PDI
Marketing and Sustainability in the Age of Globalisation	BM027-3-M-MSAG
Integrated Marketing Communications	BM015-3-M-IMC

FINANCE- ANY 3 MODULES

Specialization Modules	Module Code
Investment & Risk Management	AQ022-3-M-IRM
Corporate Finance	AQ005-3-M-CF
Financial Statement Analysis	AQ012-3-M-FSA
Taxation	NPLBEFM004

HUMAN RESOURCE MANAGEMENT - ANY 3 MODULES

Specialization Modules	Module Code
Communication and Stakeholder Management	BM035-3-M-CSMG
Project Procurement & Contract Management	BM047-3-M-PPCM
Project HR and Leadership	BM040-3-M-PHRL
Managing Organisations	BM020-3-M-M0



Careers after M.Sc. in Information Technology Management

Information Technology (IT) management programs offer good options to students who hope to develop the skills necessary to obtain technology positions. IT management jobs offer the opportunity to solve problems and work with teams of technological professionals. They also offer strong growth rate and the potential to earn high salaries. Here are a few career paths available to graduates of an IT management degree program.



CAREER OPTIONS AFTER M.SC.ITM:

- Senior IT Consultant
- IT Recruitment Consultant
- IT Manager
- IT Project Manager
- Technical Support Manager
- Business IT Consultant
- Product Manager
- Computer System Analyst
- Technology Consultant

- Computer and Information Systems Manager
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- IT Infrastructure Manager
- Innovation Manager
- IT Director
- BPR Manager
- Business Strategy Consultant
- Chief Executive Officer-CEO (IT Company)



M.Sc. in Information Technology Management

This programme is precisely designed to provide:

- An opportunity to demonstrate how the application of computer-related technology is an integral part of an
 efficient business environment;
- An emphasis on the understanding of how an effective computer system is a key factor in enabling a business to gain a competitive and strategic edge
- An overall consideration of how IT can be managed in the organization
- An understanding of how strategic IT frameworks can be established to enhance the capability of the organization



WHO SHOULD JOIN?

This programming is geared towards industry or a business professional who is seeking to develop their careers in the management of the technological system and /or their productions for the benefit of organizations. Manager within an organization where information technology plays a vital role in the managerial functions and the efficient operations of the organizations will find this programme very useful.

COURSE CREDIT: 60
DURATION: 2 years (4 semesters)



THE BENEFITS OF THIS PROGRAMME

On successful completion of this programme, you will be able to:

- Demonstrate professional competencies in one or more specialized branches of IT management
- Draw upon the body of theoretical and technical knowledge available and be able to use this to professional advantage
- Communicate effectively in technical and professional environments
- Show initiative and independence through technical project planning and design
- Appreciate how an efficient technology-based infrastructure is a key factor in enabling a business to gain a competitive edge
- Demonstrate a critical awareness of the importance of IT in the development of systems
- Develop an appreciation of the management context within which software and IT systems are developed
- Critically analyze, design and evaluate possible developments in a specialized area of discipline in order to further the knowledge and understanding of an IT management environment

COURSE STRUCTURE

Module Title	Code	Credit
Systems Development Methods	CT091-0-M	
Software Design & Development	CT089-0-M	
Technology Management	CT081-3-M	3
Integrated Systems Management	CT067-3-M	3
Strategic Planning and Systems Development	CT080-3-M	3
Internet Applications	CT069-3-M	3
Object Oriented Software Systems Engineering	CT071-3-M	3
Information Security Architecture	CT058-3-M	3
Knowledge Management	CT024-3-M	3
Enterprise Applications	CT066-3-M	3
Software Quality Engineering	CT079-3-M	3
Data Management	CT051-3-M	3
Managing Software Development Project	CT067-3-M	3
Research Methodology in Computing and Engineering	CT053-3-M	3
Network Design & Performance	CT070-3-M	3
Technology, Culture and People : A Global Perspective	BM028-3-M	3
Software Engineering Support Environments	CT078-3-M	3
Entrepreneurship	BM010-3-M	3
Dissertation	CT053-3-M	12
	Total	60

PROJECT

You are required to complete industry-based major projects / dissertations that are relevant to your work and organisation or any substantial idea from the modules taken. The project should emphasise how an effective computer system is a key factor in enabling a business to gain a competitive and strategic edge. This would usually involve devising, recommending or implementing an innovative solution to a problem area.

Note:

 University reserves the right to modify the course curriculum at any given time due to industry recommendations and other skillset requirements.



SCHOLARSHIPS

LBEF CAMPUS offers financial assistance for academically sound but financially challenged students to support them . Scholarships provided will be applied on tuition fee category only.

LBEF Campus offers following scholarship schemes:

Merit Scholarship

This Scholarship is awarded for B.Sc.IT / B.Sc.IT (Various specializations)/ BBM E-Business / M.Sc.ITM / MBA (Various specializations). LBEF Merit Scholarship is awarded on the basic of marks scored in LBEF Entrance Examination, University semester end examination and internal examinations/evaluations. This Scholarship is only awarded in the payable tuition fee.

The scholarship privileges provided by LBEF are as follows.

95% or above	50%
91% to 94%	40%
86% to 90%	30%
81% to 85%	25%
76% to 80%	20%
71% to 75%	10%

CONDITIONS FOR MERIT SCHOLARSHIP

- Merit Scholarship will be only provided in Tuition Fee only to 10% of Class Strength as per the rules for the Scholarship.
- 2. Student must have attendance higher than 80% to avail the any type of scholarship/award
- 3. The first semester scholarship will be awarded on the basis of entrance examination performance and from second semester onwards, students' performance in all assessments (university semester end examinations, tests, Assignments, projects, etc.) and internal examinations/evaluations (include mid-term examination, presentation, project, prefinal, group discussion etc.) will be considered.

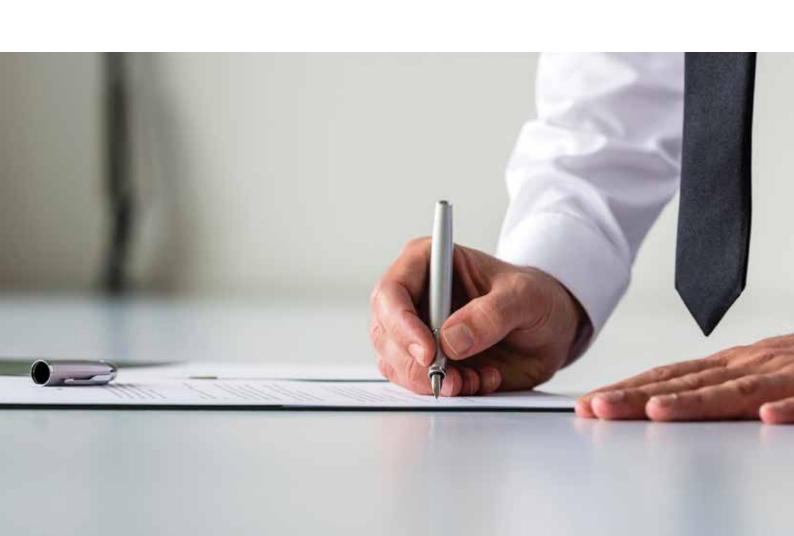




TERMS AND CONDITIONS APPLICABLE FOR ALL SCHOLARSHIP SCHEMES:

- Student must have attendance higher than 80% to avail the any type of scholarship/award
- Student awarded with any scholarship has to pass in all university assessments, college internal examinations & internal assessments and term works. If any student fails, his/her scholarship will be seized without any prior notice.
- Student will pay the whole tuition fee at the starting of second semester and once the university result is declared, student has to give a fresh application (within one month) and once the scholarship is decided by the college management, campus will refund the scholarship amount via account payee cheque.
- Any undisciplined/unprofessional behavior from the student can also lead to the cancellation of scholarship.

- Student taking fresh admission into any programme has to also pass all the internal examinations (including pre-final, mid-term, viva, GD, presentation etc.) to avail the scholarship in current semester.
- Scholarship Application Form must be filled and submitted within 15 days of result publication of university examination.
- As MBA-Weekend Mode / M.Sc.ITM Weekend Mode are executive education programmes, no scholarship will be awarded to the students joining Weekend programme.
- Decision taken by college management will be final and rules for scholarship can be changed without any notice. LBEF CAMPUS will be under no obligation to continue scholarship in higher semester. College decision will be final and cannot be challenged.







Admission Procedures:

- Admissions are taken three times in a year in the months of January, July and September.
- Admissions are strictly based on the online entrance examination and personnel interview conducted. No entrance examination will be
- conducted for the Weekend MBA and Weekend M.Sc.IT programmes.
- Form along with prescribed fees and required document should be submitted to Admission Officer within stipulated time.

QUESTION PAPER PATTERN FOR ENTRANCE EXAMINATION (MASTER'S LEVEL):

Question paper for Entrance Examination consists of three sections:

- Verbal Comprehension (sentence correction, critical reasoning and reading comprehension) to test the communication ability. [30 Marks]
- Quantitative Aptitude (Problem solving, data sufficiency and logical reasoning) to test the analytical ability [50 Marks]
- 3. Basic Skill (Computing in workplace and) to test computing ability. [20 Marks]



DOCUMENTS REQUIRED AT THE TIME OF ADMISSION:

- Duly filled college application form and index card.
- Attested xerox copy of SEE (Grade-X) marks card, character certificate.
- Attested xerox copy of 10+2/equivalent marks cards, academic transcript, character certificate, provisional pass certificate and migration certificate.
- Attested xerox copies of Bachelor Level Marks card, Provisional Pass certificate, Degree (Only for Master's Level)

- Attested xerox copies of experience certificate (if applicable).
- Attested xerox copy of proof of nationality.
- Any other document as per the eligibility criteria.
- Student has to show all original certificates at the time of interview for verification process.
- Four passport size recent colour photo.
- In case of appearing students, eligibility documents has to be submitted within the deadlines given by the Admission Department.

FEE REFUND POLICY:

 Fees once paid are not refunded in any circumstances. The security deposit will be seized if any student leaves the course in between.

Class Timings:

MASTER OF BUSINESS ADMINISTRATION -MBA

MORNING SHIFT

- Weekdays (Sunday- Friday)
- 06.30 A.M 08.30 A.M (Lecture Hours)
- 08.30-09.30 A.M (Tutorial Hours)

WEEKEND SHIFT

- 04.30 P.M 08.30 P.M (Friday)
- 08.00 A.M 16.00 P.M (Saturday)

M.SC. IN INFORMATION TECHNOLOGY MANAGEMENT

MORNING SHIFT

- Weekdays (Sunday- Friday)
- 06.30 A.M 09.30 A.M
- 09.30-10.30 A.M (Tutorial Hours)

WEEKEND SHIFT

- Friday 04.30 P.M 08.30 P.M
- Saturday 08.00 A.M- 16.00 P.M

Note:

- Degree will be awarded by Asia Pacific University of Technology and Innovation and specialization opted will be only mentioned on the transcript issued by the University.
- Students are advised to read the prospectus & admission guidelines carefully before joining any programme. Fee once paid are not refunded in any circumstances.



STUDENTS CODE OF CONDUCT



Academic

- At least 80% attendance is compulsory for any students to appear in the semester end examinations/assessments.
- Specialisation once chosen cannot be changed and students are advised to decide the specilization before joining.
- Every student joining Bachelor's degree programme at LBEF Campus, has to study and pass in 'Nepal Parichaya' as per the guidelines of Ministry of Education, Nepal Government.
- 4. Any student remaining absent for more than 15 days without written prior permission from class In-charge shall be deemed to have dropped out and his/her name will be struck off from the rolls.
- Students must appear for all the periodic tests and complete all assignments (within due date) and projects given to them for the internal assessment.
- Assessments & Projects (as applicable)
 given to the students shall be completed and
 submitted within specified time period. The

- management shall not be under any obligations to extend the time so fixed.
- 7. Evaluation of test assignment and projects by the faculty for the purpose of internal assignment shall be final and binding on the students.
- Every student must pass subjective section of midterm and pre-final or internal theory examinations to get internal marks. It is mandatory to appear in all internal examinations / activities.
- 9. The management shall fix a schedule for lectures, practical & other programs the way it considers best. All the students are strictly required to follow it. However, management shall not be responsible for any change in the schedule, postponement or cancellation of lectures. The college reserves the right to make appropriate changes in its lecturing staff, schedule if it seems necessary.
- 10. The course structure of any course / curriculum of any module can be changed by the University without any prior information.

Administration

- Students are required to come in the proper uniform prescribed by the college and must carry their identity cards, issued by the college on admission to respective course at all times, while they are in college.
- Fresh application form/Re-Registration form completed in all respects must reach the designated centers as mentioned in the prospectus or as notified by the advertisement within the stipulated date. Incomplete applications and those received after the stipulated date will not be entertained under any circumstances.
- Incomplete Admission/Re-Registration those having over-writing, mutilation or erasures or not accompanied with the prescribed amount or those received after the due date without late fees will be summarily rejected.
- 4. All the forms will be only accepted with prescribed fee.
- No refund of fees will be made on withdraw/cancellation of admission in any circumstances, security deposit will be only refunded after successful completion of course at LBEF campus only. Security deposit will be seized if any student leaves the course in between.
- College will not be responsible for rejection of Admission Form/Re-Registration form by the the University.
- Students have to produce original certificates, whenever required by the College/University for verification.
- LBEF Group of Institutions have all the rights to use any student's photo/marks for publicity/ marketing purpose and student under no circumstances, can claim for any royalty.

- Student is liable to immediate dismissal for any serious misconduct or any reason of any breach of the college's rules and regulations.
- 10. The college reserves the right to reject on fresh admission/Re-Registration application and expel any student if and when necessary. No fee refunded on expulsion. The college's decision in all matters pertaining to rules and regulations or terms and conditions shall be final.
- 11. The student responsible for all willful damage to equipment(s) will pay penalty decided by college.
- 12. Fee for any semester is strictly based on commencement date. Once the class for particular semester is started, student will be assumed in that particular semester and he has to pay all the fees even he leaves the course in between before semester commencement any stoppages must be requested in writing and subjected to college's approval.
- 13. Fees for Educational Excursions/Educational Tour have not been included in the fee structure.
- 14. Scholarship will be only provided in tuition fee as per the norms of the college framed time to time. College will be under no obligation to continue scholarship in higher semesters.
- 15. Mark sheets / Admit Card / ID Card/ recommendation letter/ will be only issued after no due clearance from finance department.
- 16. Decision of the College Management will be final. The College Management reserves all rights to make additions or alterations to the existing rules, working hours, time table, and mode of education/training as may be deemed necessary from time to time. The students shall abide by these rules.

TRAINING & PLACEMENT CELL



Training and Placement Cell is an integral part of the college. LBEF CAMPUS have a Central Placement Cell which serves as a dedicated Career Counselling center also. The main endeavor of Central Placement cell and career counseling center is to provide all possible assistance to all graduate and postgraduate students in their efforts to find placement in reputed multinationals, government jobs, NGO's,INGO's and private sector.

LBEF CAMPUS has joined hands with many industries/companies to bridge the gap between academia and industry. We have signed MoUs with leading IT and Management firms of Nepal i.e. Khalti, AdMana Technology, Voxcrow Ltd and JankariTech for naming a few. These organizations regularly visit to LBEF Campus for conducting paid internship and final placement drives. Students who performs well in internship period may be given a final placement offer with attractive salary packages.

The Placement Cell is an interface between the corporate world and the students of LBEF. It enables the students to make better and informed career choices. The LBEF's Placement Cell, along with the alumni of the campus, aims at making available quality placement opportunities for students and at maintaining linkages with Human Resource Departments in the Industry and Research Organizations.

The Cell is headed by a Training and Placement Officer (TPO) and has a representative from each of the Faculties and Colleges under the LBEF umbrella. These representatives are also conveners of Faculty level Training and Placement Cells and are responsible for maintaining contacts with Industries specific to their Faculty specializations and for arranging placement visits to the Campus.

SOME OF THE LEADING INSTITUTIONS/ORGANIZATIONS OF NEPAL WHERE OUR ALUMNI ARE/WERE WORKING:

















































ACHIEVEMENTS

- First College in Nepal to launch BCA / MCA / BIT / MIT & MBA (Banking) programs*
- Received "The SMU Award" for two consecutive years in 2008 and 2009 from Sikkim Manipal University, Sikkim, India
- Developed and completed Data Entry into TPIS (Teacher's Personal Information System) for Ministry of Education, Nepal Government.
- Imparted computer training to 500 students on behalf of Ministry of Science & Technology, Nepal Government.
- Imparted computer training to 6800 female students under WFE (Women Free Education) and (Advancing Girls and Women in Nepal) program.
- First graduation ceremony in 2010 and continuing hence forth, by eminent Nepalese personalities like: Rt. Hon'ble Vice President, Mr. Parmanand Jha, Rt. Hon'ble Prime Minister, Mr. Madhav Kumar Nepal, Hon'ble Minister of Education, Mrs. Chitralekha Yadav, Government. of Nepal

 Our associate College for Professional Studies Pvt. Ltd. had been recognised as one of the Highest Tax Payers by Inland Revenue Department, Janakpur, Nepal in 2012 * BCA = Bachelor of computer application, MCA = Master of computer application, BIT = Bachelor of Science in information technology, MIT = Master of Science in information technology, MBA = Master of Business Administration

LBEF became an ISO 9001:2008 certified institution in the year 2010, which has once again been renewed in June 2014.

The ISO standard describes a 'Quality Management System' (QMS) as: "a management system designed to direct and control an organisation with regard to quality."

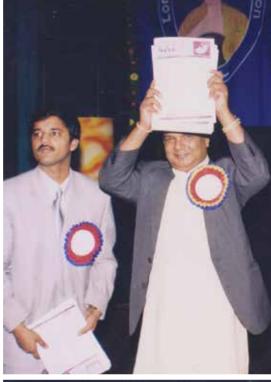
The college's QMS has been implemented through our software - STUNET. The scope of which is the design and delivery of education and training to students not limited to the support services. This means that all aspects of the college's operations, including support services, that directly or indirectly relate to education and training are part of STUNET and therefore subject to evaluation and review.

22 YEARS OF EXCELLENCE

AT A GLANCE















































































THE FIRST IT COLLEGE OF NEPAL



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College for Professional Studies

Opp. Maitidevi Temple, Kathmandu Ph.: 01 4424431/ 4411805 Email: admission@lbef.edu.np

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www.lbef.edu.np